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The Publisher, Staff & Editors

1987-1997 Florida Lotto - LottoMan v1.35 Results: 08/02/97: six of six numbers with 2 four # matches and 7 three # matches From the Editor's This is going to be a short issue due to time constraints. But I might add.. There hot news in the woodwork. You'll see it all unfold this comi ng week. Watch for an STReport exclusive. In the meantime, I like many others these days is goin' fishing. I'll be gone for a short while. I'll let you know about the fishing trip too. Of Special Note: ftp.streport.com STReport is //www.streport.com now ready to offer much more in the way of serving the Networks, Online S ervices and Internet's vast, fast growing site list and userbase. We now have our very own WEB/FTP Site, do stop by and have a look see. Since We've received numerous requests to receive STReport from a wide variety of Internet add ressees, we were compelled to put together an Internet distribution/mailing list for those who wished to receive STReport on a regular basis, the file is ZIP PED, then UUENCODED. Unfortunately, we've also received a number of opinions that the UUENCODING was a real pain to deal with. You'll be pleased to kn ow you are able to download STReport directly from our very own FTP SERVER or WEB Site. While there, be sure to join our STR AutoMailer list which allows a choice of either ASCII or Acrobat PDF. STReport's managing editors

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LATE BREAKING INDUSTRY-WIDE NEWS

Weekly Happenings in the Computer World Compiled by: D Apple Users Like Microsoft Deal An ove ana P. Jacobson rwhelming majority of corporate Macintosh users are in favor of Microsoft Corp.' s \$150 million investment in Apple Computer Inc., according to a survey conducte d by the trade journal Computerworld. The publication's survey of 104 corporate Apple users finds that 93 percent believe that a truce between Microsoft and App le is a good thing for Apple. The respondents also agree that the appointment o f Oracle Corp. Chairman Larry Ellison to Apple's board is a good move, but they were less decisive when asked if they would approve of Steve Jobs as chairman of Apple Computer. Only 36 percent of the users surveyed felt Jobs should hold the position, while 31 percent said no and 34 percent were undecided. Respondents a lso split on the question of whether Apple's adoption of Microsoft's Internet Ex plorer browser is a good thing for Apple, with 47 percent approving, 41 disappro ving and 12 percent undecided. Ax Falls on Apple Perk s The ax has fallen at Apple Computer Inc. on sabbaticals, cash bonuses for exe cutives and generous severance pay and the man wielding it is co-founder Steve J obs, who is calling on the company's "egalitarian, entrepreneurial" heritage. A nnouncing the changes in an electronic mail memo to employees earlier this week, Jobs also calls for more modest travel arrangements and continued consolidation of employees. The Associated Press characterizes the memo, which was signed "S teve and the Executive Team," as "the latest evidence that Jobs is essentially r unning the company he co-founded 21 years ago -- despite his refusal of the chai rman and chief executive officer's posts." As reported, Apple's board of direct ors has ousted chairman/CEO Gil Amelio and last week replaced most of its board and announced an alliance with Microsoft Corp. Said Jobs in his memo, "Today we are taking a few more steps which will begin to take Apple back to its roots as a more egalitarian, entrepreneurial company." He said the company is: iminating cash bonuses for executives, replacing them with stock options. Reducing severance pay to one week of salary for every year worked at

Apple from one month of pay for every year worked. Employees still get a 60 -day notice with full pay and benefits. '• Now requiring all employees to fly coach on trips shorter than 10 hours and business class for longer trip s. Employees can pay for their own upgrades or use mileage awards. '• E liminating sabbaticals, a perk it adopted early on and a popular benefit w

ith employees. Said Jobs, "Apple needs all hands on deck for the foreseeable fu ture as we turn our company's fortunes around." Apple spokesman Katie Cotton to ld the wire service that while some employees might be disappointed by some chan ges, "there's a widespread understanding that the company has to take steps to c ut costs and tighten business wherever possible." Apple C lone Makers Note Silence Nerves are jangling in the computer cloning business, because Apple Computer Inc. still has not made it clear whether it will continue licensing its Macintosh operating system. The New York Times noted this mornin g that at last week's MacWorld Expo trade show Apple executives were nearly sile nt on the issue, which is considered of strategic importance to the company. The Times observes the absence of any straight answers on the issue is fueling spe culation that Apple seems to think the clones do Apple more harm than good. These days, clones account for one out of every five Macintosh computers sold.

Steve Jobs Dumped Apple Stock Time magazine is reporting St eve Jobs dumped all but one share of his stock in Apple Computer in June. That w as two months before Apple's surprise alliance with Microsoft Corp. and the coup that changed the company's board of directors. In its Aug. 18 issue, Time repo rts Jobs, now a member of a reshuffled Apple board, holds only a single share a s a symbolic gesture. Time quotes Jobs as saying, "I pretty much had given up ho pe that the Apple board was going to do anything. If that upsets employees, I'm perfectly happy to go home to Pixar." United Press International notes the 1.5 m illion shares of stock Jobs sold in June were worth \$22 million at the time. "I f he had hung on to those shares," the wire service adds, "they would be worth a bout \$38 million as of Friday." Apple stock has been on the rise after last we ek's announcement that a new Apple board includes Jobs and Larry Ellison, founde r and chief executive of Oracle. Microsoft also announced that it would invest \$ 150 million in Apple, or about 7 percent of the computer maker's worth. year-old Jobs, who co-founded Apple 21 years ago with Steve Wozniak, returned to the company as an advisor in December when Apple bought his Next Software Inc. Adds UPI, "When he turned down the position of chief executive after the depart ure of Gil Amelio, Jobs said his 'heart, mind and body' are at Pixar, the Richmo nd-based animation company that produced the all computer-animated film 'Toy Sto ry.'" Professor: Net Changing Politics Like earlier techn ology breakthroughs -- such the telegraph, telephone, radio and television -- th e Internet already has led to the transformation of political organizations by easing the flow of communication, says a University of Illinois professor. And, says Michael Ward, grass roots lobbying from citizens using the Net could chang e the federal government's day-to-day regulatory and legislative decision-making process. Speaking with United Press International in Urbana, Illinois, Ward sa id wider access to, and use of, the Internet creates the potential for closer co mmunication between elected officials and their constituents, without the interc ession of a large interest group. Faced with the views of their constituents, h e said, "Policy makers will be less able to pander to the traditional interest g He added that if Net use expands throughout the population, Ward says i t might lead to a reduction in returns, and consequently, resources devoted to p rofessional political lobbying, "however, until Internet usage is substantially broadened, those groups that are disproportionately represented in the Internet -- high income, professional, educated, white and male -- are likely to fare bet ter in the political decision process." California Bill to Test Teachers A California bill now moving to the governor for approval would require the state's teacher to demonstrate their competency in classroom compute r use. United Press International says the bill, sponsored by San Rafael Democra t Assemblywoman Kerry Mazzoni, "responds to a survey that found only 15 percent

of teachers nationwide have had at least nine hours of training in computer tech nology." The measure has support of the Commission on Teacher Credentialing, sta te schools chief Delaine Eastin and the American Electronics Association. Under the bill, the commission would be authorized to revise its standards for computer competency for the professional multiple or single subject teaching credential to select advanced computer-based technology. "Credentialing commission staff members," says UPI, "found in a recent study that the current education technology.

gy requirement fails to cover teachers who may be in classrooms for up to five y ears before acquiring any computer competency. Mazzino says teachers need the re quired training to keep pace with increased public and private investment in edu cation technology." Tax Break for Computer Donations Comp anies donating computers to schools within two years of purchase will be allowed to deduct the full price of the systems, thanks to a new tax law change. The 2 1st Century Classrooms Act, signed into law Tuesday by President Clinton, is exp ected to stimulate a flood of donated computers. "Smart companies will rush to a ccelerate their purchasing cycle to turn over their computers every two years," says Diana Detwiler, executive director of the Detwiler Foundation Computers for Schools Program, the largest supplier of donated computers to California school s. "The tax deduction they get for donating to schools is so large that it pays a good portion of the cost of buying their new computers." Further details are available on the Web page operated by Rep. Randy "Duke" Cunningham, R-California , the legislation's author. Visit http://www.house.gov/cunningham and look under "What's New." Judge Upholds Child Porn Law A federal j udge in San Francisco has upheld an expanded federal child pornography law that bans computer-generated sexual images of children and porn that features adults who are depicted as minors. U.S. District Judge Samuel Conti rejected by sex fil m distributors and the American Civil Liberties Union in saying the new law prot ects children from sexual exploitation without violating freedom of speech, repo rts Associated Press writer Bob Egelko. In this first court ruling on the law's validity, the judge wrote, "Even if no children are involved in the production of sexually explicit materials, the devastating ... effect that such materials h ave on society and the well-being of children merits the regulation of such imag es." Dismissing ACLU concerns that the law could criminalize a film of "Romeo a nd Juliet" or a doctor's sex education manual, Conti said the law covers only pi ctures that are marketed as child pornography. Following the ruling, ACLU lawye r Ann Brick, who filed a supporting brief, said the law was broader than Conti m ade it out to be, adding Congress did not merely ban computer-generated images o f children in sexual activities, but also declared that it was "illegal to use y oung-looking adults if we don't like the way you marketed it." Brick said the r ationale used by Congress and Conti -- that the images would help molesters recr uit young victims -- would apply equally to "literature that describes sex in a way that makes it seem beautiful." AP notes the law was passed last September t o enlarge the federal definition of child pornography, which previously covered only erotic pictures of actual minors. Although such material may not be legally obscene, its prohibition has been upheld by the Supreme Court to prevent sexual exploitation of minors. "The new law," says Egelko, "applies to computer-gener ated images as well as films and photographs. It bans any visual depiction that 'is, or appears to be, of a minor engaged in sexually explicit conduct.'" He ad ds distributors of sexually explicit pictures of adults who appear to be minors can avoid conviction if they can show that they did not advertise or present the material in a way that would "convey the impression" that it showed sexual acts by a minor. That defense would not apply to computer simulations. In their sui t, a group of more than 600 adult film producers and distributors argued the law was so broadly worded that it could cover any picture in which an adult portray s a minor engaged in sexual activity. The suit said terms like "appears to be" a nd "convey the impression" are so loose that it would be difficult to know what material was illegal. However, the judge said any ambiguity in those terms "can be resolved by examining whether the work was marketed and advertised as child pornography." AP says the ACLU argued the only justification for a child pornog raphy ban recognized by the Supreme Court is the prevention of harm to children used in the production of such material. But Conti quoted congressional languag e in saying such laws also can seek to stop molesters from whetting their appeti te with pornography and using it to break down their victims' resistance -- effe cts that do not depend on the use of actual children in the production.

Publishers' CD Rights Upheld A federal judge has ruled publishers may reproduce articles by freelance writers in electronic databases and CD-RO Ms without their permission. In New York, U.S. District Judge Sonia Sotomayer r

uled it is not the fault of publishers that technology had provided them an unex pected way to make money in a manner unforeseen by Congress. Associated Press w riter Larry Neumeister says the ruling came in a lawsuit brought by six freelanc e writers against The New York Times Co., Newsday Inc., Time Inc., The Atlantic Monthly Co., Mead Data Central Corp. and University Microfilms Inc. Now grounds for appeal are being studied, by says president Jonathan Tasini of the National Writer's Union, lead plaintiff, who added, "The fight for a fair share continue s. When multimillion-dollar media companies make a dollar from the sweat of thei r contributors' brows, those creators deserve to share in the profits." Defense attorney Bruce P. Keller contested the assumption that there is a windfall for publishers because of new technology, saying, "This case involves the 1990s equi valent of microfilm. It is very important but it is not an enormous gang-busters market. It's not been a windfall for publishers and it's not likely to be a win dfall." The defendants argued electronic reproductions of their articles were i mproper under the federal Copyright Act, alleging their rights were violated wit h 21 articles sold for publication between 1990 and 1993. The judge ruled the a ct -- written during the 1960s and early 1970s to protect freelance writers from having their work sold by publishers for lucrative movie or television deals -does give publishers the right "to revise their collective works." She said th at right is "then perceived to have only limited economic value" but technologic al changes have since made it more valuable. But it may not be over yet. Neume ister observed, "With the increasing popularity of the Internet and importance o f electronic publishing, both sides in the lawsuit predicted the judge's ruling would not be the final word on the conflict between freelancers and publishers. Sympathizing with the argument by freelancers that Congress never intended fo r publishers to receive a windfall from new technology, the judge wrote, "This m ay well be. If today's result was unintended, it is only because Congress could not have fully anticipated the ways in which modern technology would create such lucrative markets for revisions." Raid Strikes Singapore Pirates The Business Software Alliance says the pirate CD-ROM industry "could come to a grinding halt in Southeast Asia" following a major 15-hour raid on wha t it says is a major player in the illegal software business. Targeted by Singa pore detectives and industry experts were the CD-ROM manufacturing operations of stock market listed SM Summit Holdings. Reporter Jacqueline Wong of the Reute r News Service, reporting from Singapore, says the Stock Exchange of Singapore s uspended trade in SM Summit shares after they plunged nearly 38 percent to \$0.65 5, down S\$0.39. "They began falling," Wong reports, "when market rumors named i

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Digital Wants to Sell Net Unit Digital Equipment Corp.'s computer-network equipment business is up for sale. Citing people familiar with the situation, reporter Jon G. Auerbach of The Wall Street Journal says Digital is seeking to sell the unit in the face of stiffer competition. The Journal says the computer maker sees the unit as a growing cash drain that would take a huge investment to revive. So far talks about the unit's sale have been held with Bain Capital Inc. and Lucent Technologies, the paper says, quoting industry insiders as saying Sun Microsystems also would be a logical buyer for the business. Digital's Network Product unit, which employs about 1,200 people, reportedly had about \$100 million in operating profit in the company's fiscal year ended in June 1996, but s lipped into the red in the fiscal year just ended, Auerbach reports. the unit makes switches and other equipment used to build corporate computer networks.

FrontPage 98 Beta Released Microsoft Corp. is offering a pr e-release version of FrontPage 98, the latest version of its Web site creation a nd management tool. Microsoft says the updated software offers intelligent desi gn assistance, expanded site management functions and compatibility with the la

wer of Web publishing to the broadest possible set of users," says Chris Peters, vice president of Microsoft's Web authoring unit. "With FrontPage 98 we will m eet the needs of both beginners and advanced users by delivering a comprehensive Web creation and management tool that is easy to use, yet powerful and flexible enough to support the latest Web technologies." A free copy of the FrontPage 9 8 beta is now available at http://www.microsoft.com/frontpage/. The software can also be ordered on CD-ROM for a nominal shipping and handling charge. The softw are expires and becomes unusable on Dec. 31. Compaq-Tandem Deal In Brussels, Belgium, antitrust authorities with the Europea n Union today gave their blessing to Compaq Computer Corp.'s takeover of Tandem Computers Inc., saying the fusion of the U.S. companies won't hurt competition i n Europe. In a statement, the European Commission said, "The overlaps between t he two companies' activities ... were not such as to give rise to competition co ncerns." The Associated Press notes the commission has powers to review large m ergers or acquisitions that will affect EU markets, including those involving on ly non-European companies. "It can ask for changes to deals it judges harmful t o fair competition within the 15 nations in the European Union and impose heavy fines on companies that don't comply, " AP adds. Compaq, the world's biggest PC maker, announced in June it would purchase Tandem in a \$3 billion stock deal th at boosts Compaq's bid to expand beyond PCs into more powerful business machines Broderbund Updates Print Shop Line Broderbund Software I nc. is adding five new products to The Print Shop series, including The Print Sh op Premier Edition 5.0, a completely revamped version of its classic product. Broderbund's new Windows 95 software slate also features The Print Shop Publishi ng Suite, a products that combines The Print Shop Premier Edition 5.0 and The Pr int Shop PressWriter; and The Print Shop Signature Greetings, a tool that allows consumers to create high quality greeting cards at home and deliver them online Other new titles include The Print Shop LiveMail, an Internet communications program that enlivens E-mail messages with animation, sound and graphics; and Th e Print Shop Standard Edition, an introductory consumer graphics product. is truly the next generation of The Print Shop series. The Print Shop Premier E dition 5.0 has been completely redesigned to be the easiest and best desktop pub lishing tool for home and small business users," says Harry Wilker, senior vice president of the Novato, California, software publisher. The Print Shop Premier Edition 5.0 (\$49.95), The Print Shop Publishing Suite (\$69.95), The Print Shop Signature Greetings (\$29.95) and The Print Shop Standard Edition (\$29.95) are sh ipping to stores now. The Print Shop LiveMail is set to become available in Octo Iomega Readies Color Zip Disks Taking th ber for \$29.95. e lead of floppy disk makers, Iomega Corp. has unveiled color versions of its 10 OMB Zip disks. The Roy, Utah, company's \$149.95 "Gig-O-Color" 10-pack includes d isk pairs in green, red, gold, blue and gray. "Gig-O-Color Zip disks are for th e computer user who likes to stay organized -- but also likes a little flair," s ays Jackie Finch, Iomega's product line manager for Zip media and accessories. " They provide creative, high capacity storage." The Gig-O-Color Zip pack is expe cted to ship this fall. Visit Iomega's Web site at http://www.iomega.com.

test Web technologies. "Our goal with FrontPage has always been to bring the po

Online Ads to Top \$7.7B in 2002 A new research report is predicting that advertising spending on the Internet and online services will reach \$7.7 billion in 2002, up from \$301 million last year. Compiled by the New York communications research group by Jupiter Communications, the forecast, says the Reuter News Service, "is generally in line with other predictions, which show a rapid increase in ad spending as more people go online and advertising models be come more refined." Jupiter predicts revenue from direct marketing on the Internet and over online services will grow from \$13 million in 1996 to \$1.3 billion in 2002. Reuters notes a recent report from Cowles/Simba Information, a unit of Cowles Business Media, projected that online advertising spending would reach \$5 38.2 million this year and \$2.57 billion by 2000. The Internet Advertising Bure au has reported that first-quarter 1997 online advertising revenues were \$129.5 million, an 18 percent jump over fourth quarter 1996 levels. Nonetheless, Reuters says one panelist at the conference -- Norman Lehoullier, co-director of Grey

Interactive -- thought the projections were "very optimistic," observing that m any companies are still trying to figure out the best way to market on the onlin McVeigh formally sentenced to death for bombing Convic e medium. ted Oklahoma City bomber Timothy McVeigh was formally sentenced to death Thursda y for the 1995 explosion that killed 168 people and brought political terror to America's heartland. Before being sentenced, McVeigh broke his courtroom silence to read a cryptic one-sentence quote from the late U.S. Supreme Court Justice L ouis Brandeis: "Our government is the potent and omnipresent teacher for good or for ill, it teaches the whole people by its example." Then he added, "That's al Mayor: Police shakeup after alleged attack T l I have to say." op police officers were reassigned Thursday in a shakeup at a police precinct wh ere a Haitian immigrant was allegedly beaten and sodomized with a toilet plunger . The immigrant, Abner Louima, remained in a hospital in critical and guarded co ndition after the alleged attack Saturday at the precinct in the city's Brooklyn borough. Mayor Rudolph Giuliani warned police at the 70th Precinct not protect their fellow officers. Louima, 30, told investigators he was arrested in a latenight brawl outside a nightclub. Suspect in Detroit killings fal ls from window A suspect in the stabbing deaths of five people either jumped or fell from a fifth floor window Thursday at Detroit Police headquarters and land ed on the steps at the front of the building, police said. The man was rushed in to surgery at a Detroit hospital in critical condition, a hospital spokeswoman s aid. Detroit police spokeswoman Allene Ray would not identify the man, who was b eing questioned at the time of the incident. The five victims were found Wednesd ay morning in a home on Detroit's west side. ATTENTION-A TTENTION-ATTENTION LEXMARK OPTRA

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ATTENTION-ATTENTION-ATTENTION Shareware Trea sure Chest STR Feature "The Latest & Greatest"

Shareware Treasure Chest By Lloyd E. Pulley lepulley@streport.com EDUPAGE STR Focus Keeping the users informed

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Leading Software Companies An Extension Of Life For "Moore's Law"? Intel Counter sues Digital Babes In Boyland

BLACKOUT IN NEW ENGLA
ND More than 200 New England businesses experienced a four-hour Internet blacko ut Thursday evening after an explosion knocked out electrical power in the Bost on area. One person was killed in the blast, which overloaded a panel switch a t MIT, causing a fire and cutting off Internet access to BBN Planet customers. Access resumed around 10:00 in the evening. The speed with which the incident h appened made it impossible to reroute traffic, said a BBN spokesman. (TechWir e 8 Aug 97)

MOTOROLA EXPANDS CHIP VENTURE IN CHINA Motorola is ramping up its chip activities in China to develop products such as power sem iconductor devices and integrated circuits. The company has already spent \$50 million on phases one and two of its semiconductor venture, and phase three is expected to cost \$200 million more. (Investor's Business Daily 8 Aug 97)

UUNET MOVES TO LIMIT SPAM After a group of vigilante compute r users blocked 80,000 e-mail messages in a 24-hour period, Internet service pr ovider UUNet is moving to limit the number of junk e-mail messages it transmits (Investor's Business Daily 8 Aug 97) to Usenet groups. INT ERNET SITE BLAMED FOR HURTING CIA A Central Intelligence Agency report says tha t the Web site called Gulflink -- created by the Defense Department to give Gu lf War veterans possible explanations for health problems developed after the wa r - may have provided the Iraqis with clues to the identity of individuals who p rovided intelligence information to the U.S. The report said that documents po sted on the site were not adequately reviewed before being made generally availa ble on the Internet. < http://www. Gulflink.osd.mil/ > (New York Times 8 Aug 97 ACM OPENS ITS DIGITAL LIBRARY The Association of Comp uting Machinery (ACM) is providing free public access to its Digital Library dur ing an "open house" lasting through September 30, 1997. The library contains t ables of contents of twenty ACM journals and more than 400 conference proceeding s. Full texts of selected articles and conference proceedings are also availab le. (Communications of the ACM Jul 97) < http://www.acm.org/dl >

VONNEGUT COMMENTS ON INTERNET HOAX What conclusion is drawn by novelist K urt Vonnegut about the Internet hoax falsely attributing to him a speech he had n't written or delivered? "Some jerk infected the Internet with an outright lie. It shows how easy it is to do and how credulous people are." The "MIT commence ment address" that Vonnegut never gave was actually an essay written by Chicago Tribune columnist Mary Schmich (whom Vonnegut has praised). The essay began: "Ladies and gentlemen of the class of 1997: Wear sunscreen.'' The origins and purpose of the hoax have not yet come to light. (AP 7 Aug 97)

COMPUTER VANDALS CHARGED WITH CRIMES Prosecutors in Fairfax County, Virginia, have filed criminal charges against two Georgia Mason University students for hacking their way into university computers and sending derogatory e-mail under the names of random students and staff members. Altering computer data is a fel ony and willfully using a computer network without is a misdemeanor. (Washingt on Post 8 Aug 97) NO SURFING ON THE SENATE FLOOR Senator Michael B. Enzi (R., Wyoming) wants to use his laptop on the floor of the U.S. Senate, but many of his colleagues are opposed to the idea. Senator Diane Feins tein (D., California) says: "I'm not against computers, but I think they have t heir place and it's not everywhere. When you're speaking on the Senate floor, y ou should be speaking from a lifetime of experience, not from what you punch up on a computer." Senator Robert G. Torricelli (D., New Jersey) agrees: try of an electronic notebook on the floor of the United States Senate will ine vitably lead to staff instructions on voting and the scripting of all remarks." And the idea makes Senator Robert C. Byrd (D., Virginia) positively cranky: " What will be the next step if we take this? I would be a bit irritable, I thin k, if I looked around and saw someone sitting beside me, typing on this thing." (New York Times 10 Aug 97) APPLE POLISHING Apple is rehiring TBWA Chiat/Day, the ad agency responsible for the famous "1984" com mercial that introduced Apple's Macintosh computers in the mid- eighties. The

ad suggested that using a Mac was a blow for freedom in an Orwellian "Big Broth er" world dominated by IBM. The company (then known as Chiat/Day of Venice, Ca

lifornia) was fired in 1985 after it produced an unsuccessful Apple commercial d epicting non-Mac- using business executives as "lemmings" lining up to jump off a cliff. (USA Today 8-10 Aug 97) DIGITAL WANTS TO SELL ITS NETWORK EQUIPMENT GROUP Digital Equipment Corporation has been talking with possible b uyers of its network equipment unit, which makes switches and other network dev ices in competition with companies such as Cisco Systems. Possible purchasers for the 1200-employee unit include Bain Capital (a Boston buyout firm) and Lucen t Technologies -- the equipment manufacturer created from the AT&T spinoff. Wall Street Journal 11 Aug 97) OPPOSITION TO FBI WIRE-TAPPI NG PLAN Privacy advocates, along with telephone companies, are challenging an F BI- developed plan that would require modification of the nation's phone system to give law enforcement agencies the ability to retain wiretapping capabilities in the digital age. Opponents of the FBI-proposed standard say it would allow the government to exceed its authority by letting enforcement agencies capture the full content of phone communications when wire-tapping authority is restric ted to interception of merely the addressing or signaling data. (New York Times TAKING STOCK OF APPLE Ten days before th 11 Aug 97) e resignation of Apple chief executive Gil Amelio earlier this month, company co -founder and special advisor Steve Jobs sold 1.5 million shares of Apple stock in a trade that contributed to the stock's decline to its lowest point of the ye ar. Since Jobs was not an officer or director of the company and not a majority shareholder, he was not required to disclose the sale. Jobs recently told Time magazine: ''I pretty much had given up hope that the Apple board was going to do anything. I didn't think the stock was going up." about a week after unloa ding the shares he called Microsoft CEO Bill Gates to tell him that Amelio was a to be forced out of the company. Asked about his maneuvering Jobs says: that upsets employees, I'm perfectly happy to go home to Pixar,'' the digi tal animation company where he serves as chief executive. (San Jose Mercury Ne ws 12 Aug 97) FACULTY INTERACTION: SOMETIMES NECESSARY,

SOMETIMES NOT Comparing higher education to national h ealth care, Educom vice president Mike Roberts told the Washington Post: "The doctors wouldn't do anything about controlling costs by themselves, and things f inally got so bad that they took the control away from them. The faculty need to face up to those aspects of learning that really require interaction with a faculty member and those that don't." As examples, Roberts mentioned introductor y freshman and remedial-level courses in composition, math, science and language s. (Washington Post 10 Aug 97)

China has overtaken South Korea as the largest market for personal computers i

n the Asia-Pacific region, according to a Dataquest report. Legend, mainland Ch ina's largest producer of personal computers, sold 100,000 PCs in the second qua rter of this year, and the president of Intel in China recently predicted that w ithin a few years China will be the that company's third largest market after th e U.S. and Japan. (Financial Times 12 Aug 97

AMERITECH TE STS MAKE MCI TESTY Long-distance phone company MCI Communications wants the Fed eral Communications Commission to stop local phone service provider Ameritech f rom testing its own long-distance capabilities in the same area in which it offers local phone service. In the test, Chicago-based regional Bell operating system Ameritech is giving free long-distance service to its own employees. Amerit ech argues that, since it is not charging for the service and not offering it to the public, the tests do not require FCC approval. (Atlanta Journal-Constitution 12 Aug 97)

WWWOOING NEW CUSTOMERS A number of Web sites are busy planning advertiging campaigns this Fall to make themselves known

sites are busy planning advertising campaigns this Fall to make themselves know n as media brands (such as CBS, NBC, MTV, etc.) that will stick in the public m ind. Using radio, print and outdoor advertising, the campaigns will mainly targ et novice computer users. (USA Today 11 Aug 97) Note: Edupage, a strictly l ow-budget enterprise, will content itself with a tasteful amount of soothing, mi ndless repetition to make its brand name memorable. Edupage. Are you ready for the quiz?

FREELANCERS LOSE TO PUBLISHERS OVER

ELECTRONIC REPRODUCTION A federal judge in Manhattan has ruled a gainst freelance journalists who argued that publishers should not be allowed t

o reproduce their work on CD ROMs or in electronic databases without their permi ssion and without paying them beyond what they were paid for the original materi al. At issue was whether or not electronic reproduction of that sort is essent ially equivalent to archival versions of print media on microfilm, which are a p ublisher's right under the Copyright Act of 1976. The decision will be appealed (New York Times 14 Aug 97) ORACLE'S PLANS FOR INTEGRATING WE B WITH TV Oracle is planning to use a broadcasting technology called "the verti cal blanking interval" - a space between TV signals that can be adapted for sen ding data - to automatically integrate data from the World Wide Web into TV pro grams in progress. One example of use for the system is that a person viewing, say, a football game could interact with other viewers through a Web-based chat session appearing in one window on the screen. (Wall Street Journal 13 Aug 97) SONY, PHILIPS, AND HP WANT TO DO IT THEIR OWN DVD-RAM WAY Sony, Phili ps, and Hewlett-Packard have decided not to support the industry's proposed tech nical standard for reusable DVD-RAM disks that allow users to copy digital comp uter disks or record TV programming digitally. A Sony spokesman claims that th e companies have superior technology that can store 3 billion bytes of informat ion on a disk compared with the 2.6-billion byte standard proposed by the rest o f the industry. Industry analyst Richard Doherty says that "the DVD-RAM market at present is computers, but everyone knows the big reward coming in 18 months to two years is the consumer video disk recorder." (New York Times 14 Aug 97) LEADING SOFTWARE COMPANIES The ten leading companies in software revenue last year were (in descending order): IBM, Microsoft, Hitachi, Computer Associates, Oracle, Fujitsu, SAP, Bull HN Information Systems, Digita 1 Equipment Corporation, and Novell. And of the top thirty companies, 37% are in California, 13% in Massachusetts, 10% in Pennsylvania, 7% in New York, and 33% in other states, provinces, and countries. (Investor's Business Daily 13 Aug 9 AN EXTENSION OF LIFE FOR "MOORE'S LAW"? Texas-based Semat 7) ech consortium has developed a technique for replacing a chip's microscopic alum inum wiring with copper, which is a superior conductor of electricity and there fore able to allow data to travel much faster through the chip circuitry. The ad vance may extend the life of "Moore's Law" (declared by Intel Corp. co-founder Gordon Moore in 1965), which asserts that chip performance will double every 18 (San Jose Mercury News 13 Aug 97) INTEL COUNT ERSUES DIGITAL Intel has responded the patent-infringement charge made against it in May by Digital Equipment Corporation by filing a countersuit alleging tha t Digital's Alpha processors infringe on Intel patents dating back to 1984. Indu stry and legal analysts are speculating that the countersuit may set the stage f or bringing the two parties to an out-of-court settlement. One lawyer not invo lved in the case says: "It's going to be nuclear winter before these passels o f lawyers get done with each other. Now that they can see the magnitude of what they are going to do to each other, it is a good time for the businessmen to s tep in before things get out of control and see if they can reach a settlement." (New York Times 13 Aug 97) BABES IN BOYLAND there sexism is Silicon Valley? Senior researcher Anita Borg in Palo Alto says: "You run into subtle sexism every day. It's like water torture. It wears yo u down." And Kim Polese, who left a big company to found the Web startup Marim ba Inc. and join "Babes in Boyland" (an organization of female tech execs), says : "If you really want to shoot to the top, you probably have to start your own business." (BusinessWeek 18- 25 97) Edupage is written by John Gehl (geh l@educom.edu) & Suzanne Douglas (douglas@educom.edu). Voice: 404-371-1853, Fax: 404-371-8057. Technical support i s provided by the Office of Information Technology, Unive rsity of North Carolina. EDUPAGE is what you've just finished reading. To su bscribe to Edupage: send a message to: listproc@educom.unc.edu and in the bo dy of the message type: subscribe edupage Marvin Minsky (assuming that your na me is Marvin Minsky; if it's not, substitute your own name). ... To cancel, send a message to: listproc@educom.unc.edu and in the body of the message type: unsubscribe edupage... Subscription problems: educom@educom.unc.edu. EDU

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of the F-22 Raptor Windows CD-ROM

Street Price: \$49.95

Price: \$49.95 f

or all ages (violence to realistic objects)

Interactive Magic

P.O Box 13491 Research Triangle Park,

NC 27709 www.imagicgames.com

Program Requirements

OS: Windows 95

Pentium 90 HD space:

45 MB free hard disk space Memory: 16MB RAM

Graphics: SVGA CD-ROM:
4X Speed Audio:

Supports most popular sound cards

Other: Keyboard or mouse Direct3D supported but not required Revie w by Jason Sereno (jsereno@uti.com) Interactive Magic's new combat simulation, iF-22 Raptor, puts the player in a realistic, point and click cockpit. You fly the F-22 Raptor. It is an actual fighter pilot used by the USAF. The game is t he first flight simulation to take advantage of Direct3D in two unique environme nts, Bosnia and the Ukraine. It also uses satellite imagery to create the reali stic terrain. The dynamic campaign system and mission generator create unpredic table land and air enemies. The game has truly an unlimited amount of game play ing capabilities. Although some gamers might not appreciate the complicated con iF-22 is the first flight simul trols, iF-22 is a breakthrough in flight sims. ation to have a fully point and click cockpit. Almost every control from radar, locking systems, and the ejection seat is manageable with a few clicks of the m ouse. Not all of the jet's controls are mouse activated. However, most of the controls needed during combat are mouse-manipulated. With a click of a button y ou can lock onto targets, launch missles, drop bombs, or communicate with your a llies. Each of the five displays on your MFD (Multifunctional Device) are switch able with the mouse. You use a mouse for commands on your HUD (Heads Up Display ) as well. As I said before, F-22 Raptor is the first flight sim to use this lar gely mouse-oriented cockpit. It creates a simple atmosphere for large portions of the game. iF-22 is also the first flight simulation to use Direct3D. You wi ll see the breathtaking terrain that accurately depicts that of which is in Bosn ia and the Ukraine. The land, you may discover, is photorealistic and rendered from satellite photos and elevation data of these two distinctive areas. You ca nnot get anymore real than that! To view the land, iF-22 Raptor contains a lar ge assortment of camera angles. You can track your bombs with a camera or even take a look at your enemies as they are disintegrated by your missile. Also with in the game is a detailed map of Bosnia in case you want to plot your waypoints to chart your course. Even without a map for the Ukraine, you can be rest assur ed that the game is accurate in depicting your battlefield. Each of the two "th eaters" as they call them in the game, have two individual sets of missions. Ea ch set differs in the main goal and the number of aircraft and ground vehicles. The player themselves can change options to make gameplay more difficult or cre ate new missions. If you wish for the aircraft to be invulnerable to crashes, t hese and many other options can be toggled in the game's setup menu. allow the player to fly in an almost unlimited amount of combat simulations and levels of difficulty. As I mentioned before, the point and click cockpit creat

es a simple atmosphere for most of the game. The mouse interface is most helpful during the actual combat you will face. However, iF-22 does become complicate digust as most flight-combat sims. This game comes with a 162 page manual! It covers everything from taking off, combat, locking on to targets, and about everything else within the game. Needless to say, not everything within the manual

is needed to just fly around and shoot enemies. Most of the information in the booklet covers tactics and maneuvering. Inside there is a lot of info needed to know if you do want to fly your iF-22 through the whole missions. If you do no t care to fly the plane to the waypoints or learn to takeoff and land, your airc raft does contain an autopilot feature. This will do most of navigating for you but of course takes the realism out of the game. iF-22 Raptor, is a monumental breakthrough in flight sims. It is a terrific game for your average flight sim gamer. The stereotypical, complicated controls may confuse some inexperienced pilots but they will get the hang of it after a while. Something that will not confuse anyone is the easy point and click interface that is used during the bat tle sequences during the game. Direct3D and the photo-realistic terrain are some thing that makes this game unique as well. When using the mission generator, yo u will realize that your missions are seemingly endless in their options. You ca n be as creative as you want while making your own missions too. iF-22 will prov e to be a trendsetter to other flight sims in the future. I would recommend thi s game to any combating gamer that is looking for an easier approach to a flight simulation. Pick up a copy of Interactive Magic's iF-22 Raptor today!

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> Ralph F. Mariano, Editor rmariano@str STReport International Online Magazine

Classics & Gaming Section Editor Dana P. Jacobson dpj@streport.com F rom the Atari Editor's Desk "Saying it like it is!" When will the madness end?!? Moving is one big pain and I haven't even moved into the new hou se yet! Packing, and more packing, and then some more... I have to keep tellin g myself that it will all be well worth it in the end and that this is just the beginning of some terrific times for my wife and I. And it will be. Keep on packing Dana...! It looks like CAB 2.5 will be released here in North America a lot sooner than anticipated - hopefully by the end of this month, or sooner. This should be a big plus for those who wish to be able to use commercial Internet providers for access but couldn't because of PPP limitations by the providers. And those who utilize SLiP accounts can still do so with CAB 2.0 (or earlier) a nd STiK. Things are looking up for Atari users and the Web; and, Oregon Researc

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h's program as well as ASH's are still in the wings. We've got a lot of STuff f or you this week, so let's move forward. It will also provide me with a gracefu l exit and opportunity to get back to my packing! Until next time... lphi's Jim Collins (chro\_MAGIC): Hi All, I have an update on the English versi on of CAB 2.5 - the HOPED for release date is "the end of August" - this is for both the full CAB 2.5 release and for the CAB 2.0 -> 2.5 upgrade kits. Please b ear in mind that this "hoped for" date is when it will hit the street in the UK, it will take another week or so to get to the United States. Of course chro\_MA GIC will have both the full version and the upgrade kits available just as soon as they arrive from the UK. Oh yeah, CAB 2.5 will cost more than 2.0 - and 2.0 will continue to be available for those who want to use STiK and/or don't need P Newsbytes NewsReel -- 12 Years Ago This Week , MINNESOTA, U.S.A., 1997 AUG 13 (Newsbytes) -- By Nick Gorski. Twelve years ago these Newsbytes stories were filed: DG Goes "Compatible;" Cut Some Slack Jack; Japanese Mac From Canon; and Apple To Break South African Sanctions. These stori es were taken from the extensive archives at the Newsbytes Website at http://www .newsbytes.com. DG Goes "Compatible" Data General, DEC's arch-competitor, join ed the PC "compatible" sweepstakes last week with the announcement of the Dasher /One Model 1. The unit has an 8088 microprocessor and runs MS-DOS, but DG isn't counting on selling them as stand-alone units. In an increasingly common tack am ong computer makers aiming at the business market, they will be selling the Dash er/One as a "workstation" hooked up to their Comprehensive Electronic Office Sys tem. The unit comes with a 12-inch monochrome monitor and a single 3.5-inch disk drive and sells for \$2,100. Meanwhile, in a move some observers feel presages a major move by DG into low-end personal computers, a former Epson executive has joined DG. Cliff Bream, formerly vice president of marketing for Epson, has move d from Torrance, California, to DG's headquarters in Westboro, Massachusetts, wh ere he will be vice-president of DG's Desktop Division. Rumors are that Bream wi ll attempt to increase sales of the Data/General One laptop, whose sales have be en reportedly below DG expectations. Cut Some Slack, Jack A funny thing happen s when you access ASCII positions 28-31 on the new Atari ST "Jackintosh" compute r. You get a face. The face, buried in the ASCII character set, only occurs when you request print of numbers 28 through 31 side-by-side. The crewcut man's smil ing face, pipe extended to the left, was originally thought to be Jack Tramiel. Another said it was Hugh Hefner. But no, that face appears to be none other than J.R. "Bob" Dobbs, High Epopt of the Church of the SubGenius. In case you still don't recognize that name, go into any bookstore and ask for "The Book of the Su bGenius." "Bob" is the brainchild of a group of art students who wanted to inven t a bogus religion based on flying saucers, lunatic conspiracy theories, and the occult. Among "His" (Bob's) slogans are "You'll PAY To Know What You REALLY Thi nk," "Give Me Slack Or Kill Me" and, "F--- 'em If They Can't Take A Joke." An At ari source says "some crazy programmer" is responsible. He doesn't think Jack kn ows there's a Bobhead in the machine. Japanese Mac From Canon / Newsbytes Japan The Japanese version of Macintosh called "DynaMac" has been developed by Canon , the Apple dealer in Japan (8/5). DynaMac is a version of a 512KB-Mac with a Ka nji ROM and a Japanese interpreter-tool "Eg-Bridge" that provides Japanese langu age for the use of MacPaint and Multiplan. It will be available on Aug. 20 at US \$3,592. For the users of original Macintosh, Canon is planning to provide an upg rade service with some charge starting the end of September. Finally, the Mac la nguage barrier has been removed. However, its costly price is very likely to cre ate a new problem. Presently, a powerful 16-bit business computer in Japan costs US\$1,100, which is merely one-third of DynaMac. Meanwhile, ErgoSoft Inc., the c ompany founded by Canon and Apple Japan, has developed Japanese wordprocessing s oftware called "Advanced EgWord." This is a tremendous development because a who le sentence of simple Japanese fonts (Kana) can be automatically transformed int o a Kanji sentence with this software. "Advanced EgWord" will be released in Sep tember, says an ErgoSoft spokesperson. Apple To Break South African Sanctions / Britbytes Apple's South African supplier, Base 2, claims that it will be bypas sing sanctions against supply of computers to South Africa, by buying via the Fa r East or even direct from the US. The statement follows the announcement by App

le's international president in Paris earlier this month that retailing of their product in S.A. will cease. Base 2 counters Apple's reasoning behind the ban (which they say penalizes them for the sins of others) by saying that they train a ppreciable quantities of black workers - the current lack of which Apple says is behind the company decision to cease trading with South Africa. Base 2 says that discussions are under way with Far East companies based in Hong Kong, Singapor e and Taiwan, whose economies are "hungry for dollars."

THE BIG SPIN by Donald A. Thomas, Jr. [datj@compuserve.com] (c)1997 permission granted to distribute/reprint for non-profit There are different t ypes of spins. There is the spin around the block. There is the spin programmers use to rotate sprites in a video game. There are spins on the way stories are t old. There are dance spins and toys that spin. There is also the BIG SPIN as it applies to the evolution of the computer industry. On Wednesday, August 6, Mr. Bill Gates and Mr. Steve Jobs cooperatively announced that Microsoft was contrib uting to Apple's bottom line with a monetary figure of \$150 million. Assuredly, there are undisclosed stipulations Microsoft is placing on that contemporary bai l out, but Jobs says Microsoft wants to "own the industry". In theory, Microsoft now has influential control over Apple-based proprietary PCs as well as traditi onal IBM-compatible PCs. Microsoft will tell you that consumers deserve a choice and that they are protecting their investments in Apple-based applications by h elping to revitalize the platform. It is as if the investment community does no t care about the whys. They simply see "Microsoft" and "Apple" in the same press release and stock values bend up on the speculation. But, what are they specula ting on? All they really know is that Apple's dike is being plugged by Microsoft . They know that Microsoft will benefit in some way by having some non-active sh are in the company. If we spin the world back to 1994, Wednesday, September 28 to be exact, there was an announced \$90 million bailout Sega promised to Atari. Terms included Sega's acquisition of Atari shares, tentative agreements to excha nge software titles and a forgiving of a pending lawsuit Atari had registered ag ainst Sega. Hmmm, what parallels exist there? Are there any? For \$150 million, h as anyone bothered to find out? Some answers are revealed with an understanding of motivations. There are two types of motivations in making business decisions ; both start with "P". They are "Performance" and "Pride". Companies get in seri ous trouble when these motivations are not spinning together in a synchronized b alance. These two categories can be demonstrated by looking at advertising decis ions. There are "institutional" ads. Those are advertisements that promote brand awareness, but lack any sense of urgency. For instance, there are no prices, no sales and no limitations on the act to purchase. An ad that simply states "Drin k Coca-Cola" is an institutional ad. Institutional ads fall under the category o f "Pride". If you run nothing but institutional ads and never give consumers mot ivation to buy now, the competition storms in with a strong price/value message and steals the consumer. A "Performance" orientated ad is one that creates some urgency. The ad is strictly placed to generate a measurable profit after backin g out the cost of manufacturing, distribution and advertising. The ad features a sale price or a value message or places some type of "get it now or lose" theme such as limited edition collectable items. Running too many performance-orient ated ads teaches the consumer to only buy the product when there is a deal. Comp anies need the "Performance" advertising to get people to often think about purc hasing their product. A basic example is the decision to buy Coke or Pepsi in th e grocery store. Many consumers will buy either one first based on price- second ly what they prefer. Personal preferences are statistically based on name recogn ition. Therefore, the institutional ads help to make decisions when the prices a re virtually the same. Rather than dwell more deeply in the philosophies of bus iness principles, let us look specifically at the motivations between Apple and Microsoft while keeping the philosophies in mind. Apple is in serious trouble. T hey have had consistent quarterly losses, write-offs and lay-offs. They are desp erately trying to make "Performance" orientated decisions to compensate for the years and years of imbalance of a "pride" orientated business philosophy... deci sions that successfully built a huge dedicated base of users, but failed to lure new generations of new users. Instead, novice purchasers were swayed by the app

eal of universal compatibility offered by the IBM clone. Microsoft, on the other hand, is so immensely successful that they very well may face litigation for fo rming a monopoly. They do not have a dire need to generate quick profits, but th ey do have a need to make sure the population is pleased with them as a company and for the products they sell. Imagine the problems if/when Apple fails and Mic rosoft seems to be standing over them with the dagger in their hands. In the lon g run, it is healthier for Microsoft's image to show they made every effort to h elp Apple be successful. Not to belittle the value of \$150 million, but Microso ft will not feel the loss. It can be compared to many of us buying a new microwa ve oven... we certainly have to juggle some finances around, but it won't come c lose to bankrupt most of us. On the flipside, \$150 million is a big bite of what Apple needs to survive and Microsoft (Gates) knows the public views \$150 millio n to be a great deal more than a couple annual salaries. So why did Microsoft gi ve Apple the money? Last evening my wife and I had an occasion to stroll the Hi llsdale shopping mall. I always enjoy ducking into a B. Dalton when I can and I did again. Predictably, the magazine rack was full of cover stories of the Apple /Microsoft deal. If it was not a picture of Bill Gates, there was a headline abo ut him or Apple. I picked up three of them... BusinessWeek, Newsweek and Time. E ach of them is chuck full of stories that provide Gates and Jobs a forum to expr ess their views. Just for fun, have any of you ever checked what it would cost t o buy the cover of BusinessWeek, Newsweek, Time, every computer journal, newspap er as well as formidable exposure on television and radio? Assuredly, \$150 milli on would not make a down payment except, perhaps, with the agency placing the ex posure. The sum of \$150 million was a bargain for the measure of "Pride"-orienta ted exposure the two companies are now enjoying. Microsoft certainly did not de liver \$150 million to Apple believing that Jobs already has a plan to turn thing s around. As of this writing, no one at Apple really knows who will be in charge . Jobs is making decisions now, but he makes it clear that he does not want to b e the CEO. Jobs wants to remain faithful to his Pixar endeavors. He knows that t he Apple problems are too big and he does not want to go down with the ship. On the other hand, Pixar is doing well and is a better career bet. Jobs does more t han hint that facility and headcount downsizing is imminent. This should have be en clear long ago anyway. Every business must bring expenditures to be below inc This provides us to another opportunity to spin back the hands of time. Le t us return to Monday, July 2, 1984 and the takeover of Atari by the Jack Tramie l regime. At that time, Atari was losing hundreds of millions a year and Warner Communications was literally bleeding money and in desperate need to stop the cr isis. Jack walked in and, almost overnight, offices and buildings were vacated. People left so fast that over \$100,000 in unsigned travelers checks were left in an unlocked safe in the finance office according to one takeover executive. e casualties of personnel and real estate proved to be a key part to Atari's sav ing grace. Within a few years, Jack made Atari profitable, transformed it into a publicly traded company and repaid Warner for all outstanding debts. In the mid to late eighties, PCs and Apples still cost a lot of money and Tramiel's Atari found success selling a new generation of 16/32-bit machines for a fraction of I BM-compatible investments... especially in Europe. But as IBM compatible prices dropped so did Atari's ability to be competitive and make money. All along the m ass market really wanted 100% compatibility with office computers. When they bec ame almost as affordable as Atari computers, they won the "Performance" war agai nst any "Pride" that Atari's proprietary systems built with their users over the years. So now, we spin ahead again to present day. We see Apple hanging on to proprietary technologies just like Atari did. The are defending their niche mark ets in graphics and education just like Atari did in the music industry with int egrated MIDI ports and with affordable desktop publishing solutions using Calamu s or Pagestream. We know \$90 million did not save Atari when Sega gave it to the m and we know there is historical proof that companies that attempt to sell prop rietary closed environments such as (Atari, Commodore, Texas Instruments, Coleco Adam, Next, etc.) to the mass markets ultimately fail. The consumer wants his h ome applications to work at the office. The retailer does not want to carry mult iple versions of like software. Software developers do not like having to provid

e like development and support functions for multiple platforms. Just spin the d ial in history and these examples appear again and again. Another recurring spi n is that technology companies fail to look at historic evidence to make decisio ns for the future. They too often feel what they have is so cool that everyone w ill want one, regardless of price compatibility, trend or overall business sense . It is enough to amaze anyone that Apple encounters a \$150 million windfall wit hout having to expose a firm and conservative plan to turn things around... not just philosophical, but itemized actions. Actions that will expand the amount of Mac software exposure in retail stores. Actions that will inspire die-hard Appl e users to give up the machines and buy new ones. Actions that attract new custo mers. Actions that attract new software developers. Actions that satisfy credito rs. Yet again, \$150 million cannot do all these things, so we will have to see h ow Jobs applies his newfound capital assets. By looking at the industry spin ov er the years, Apple's charter should be quite clear with or without the infusion of \$150 million. They need to build affordable personal computers that are 100% cross compatible with the rest of the world. They need to cater to their establ ished base with optional PC-compatible emulation cards that permit the use of Ma c software. They need to divert their technologies to a strong software developm ent plan based on a MS-Windows framework. Alternatively, they need to put 100% e nergies into a relatively small, yet focused high-end solution that will be out of reach to the mass market (a.k.a. Silicon Graphics). Steve Job's pride may pr evail and insist on downsizing Apple to a model that he remembers in days when c onsumers were willing to consider incompatible platforms. He may downplay the co rporate image of boardrooms and office formalities. Just like Jack Tramiel at At ari, he may not see that the world has spun around and has different buying tren ds than they did ten or more years ago.... that the money and power of IBM could n't make OS/2 fly and that we are now a world that ultimately must have a Start icon in the corner of their computer screen. It is amusing to watch the industr y spin so fast that it never slows down to take a look at where it has been alre ady. --END--Gaming Section "Resident Evil" #1! "BassMaster!" Sony WWF! "Colony Wars!" And more! Industry News STR Game Co nsole NewsFile - The Latest Gaming News! Capcom's Resident Evil Voted Best PlayStation Game SUNNYVALE, CALIF. (Aug. 11) BUSINESS WIRE - Aug. 11 , 1997 -- Capcom Entertainment today announced that Resident Evil, the company's multi-million selling horror masterpiece, was honored with the Consumer's Choic e Best PlayStation Game Overall award from Sony Computer Entertainment America. Over a four week period leading up to the 1997 Electronic Entertainment Expo in Atlanta, consumers were directed to "Vote for the Best PlayStation Game Ever" o n the official PlayStation website (www.playstation.com). Each game title from launch (Sept. 9, 1995) until April 1997 was listed in one of eight categories. After selecting their favorite game from each category, consumers selected their all-time favorite game from their respective lists of category favorites. all-time favorite "Consumer's Choice" was Resident Evil. More than 20,000 consum ers voted and the votes were tabulated using a secure internet application progr am resident on the PlayStation website. "Receiving the Consumer's Choice Award for Best PlayStation Game Overall is fantastic news for Capcom and it couldn't h ave happened to a better title," says Robert Lindsey, senior VP of sales and mar keting for Capcom Entertainment, Inc. "To date, Resident Evil has sold more tha n 2.5 million copies worldwide and continues to be one of the highest selling Pl ayStation game of all time. The timing of this award is perfect as we are geari ng up for the September release of Resident Evil Director's Cut, an enhanced ver sion of the game which comes with an interactive demo of Resident Evil 2, which is destined to become one of the hottest games of 1998." Resident Evil Director 's Cut is a two-disc set containing three uncut and enhanced versions of the cla ssic game and includes more enemies, new camera angles and rearranged items and puzzles. In addition, Resident Evil Director's Cut comes packaged with an inter active demo of Resident Evil 2, easily the most anticipated games 1998. Residen t Evil Director's Cut will sell at a suggested retail price of \$39.99. Resident Evil 2 is slated for a January 1998 release. Both titles are appropriately rate

Sony PlayStation To Sponsor World W

d "M" for mature audiences.

restling STAMFORD, CONNECTICUT, U.S.A., 1997 AUG 8 (Newsbytes) -- By Sami Menef ee. Sony [NYSE:SNE] Computer Entertainment America's PlayStation brand will jump into the muscular world of physical wrestling again this year by sponsoring 18 live, televised World Wrestling Federation (WWF) events. The PlayStation's 32-bi t venue for virtual reality starts interfacing with wrestling's roped-off ring s tarting August 15 in Springfield, Massachusetts, USA, and will wind up no doubt bruised but smiling in Buffalo New York, USA on September 22. In return for its sponsorship, Sony's PlayStation brand of game machines will receive US national television exposure and on-air mentions by the commentators during the events, and will be authorized to put its name and logo on items shown or distributed at arenas during the events. Sony PlayStation has long been seen as the opponent, and perhaps even the underdog opponent, of the 64-bit Nintendo game machine. I n an announcement, Jim Rothschild, vice president of advertising and sponsorship sales for Titan Sports Inc., promoters of the WWF tour, stated: "Last year Play Station's sponsorship of our 'October In Your House' pay-per-view, and this year 's sponsorship of Wrestlemania, proved to be very successful." Uncharacteristic ally of the sport, however, Newsbytes found it surprisingly difficult to find an yone available and willing to go on record about the sponsorship or the wrestlin g matches scheduled during the tour. One spokesperson told Newsbytes the match b etween PlayStation and the WWF is a good one because so many young people watch wrestling on television. On the record, in a formally worded statement, Jeffrey Fox, a Sony spokesperson, said his firm and the WWF "have constructed a great p romotion which intensely focuses on the PlayStation brand." ic Space Shooter Colony Wars Shaping Up FOSTER CITY, CALIF. (Aug. 11) BUSINESS WIRE -Aug. 11, 1997--One of the most enthusiastically received titles from Psygn osis at E3, Colony Wars(TM) is set to be one of the must-have PlayStation(TM) ga me console releases of the Fall, when it ships in early November. The PlayStati on-exclusive space shooter features the most dynamically executed space-combat y et experienced on any console, created by an in-house Psygnosis development team who continue to tap into new levels of graphic potential on the PlayStation for mat. Based on an early version of the game, industry pundits at 'Next Generatio n' magazine have noted, "already it displays a cohesion that suggests the game a s a whole will be worth more than the sum of its parts (this is the same feeling that infused pre-release copies of Tomb Raider and Wipeout(TM))." Psygnosis' M ark Beaumont, executive vice president and general manager, commented, "One of o ur key messages at E3 was that Psygnosis simply has more experience than most p ublishers when it comes to the PlayStation format . No game more clearly demons trates this than Colony Wars. It's the product of an enlightened development phi losophy, where creativity and originality are given more worth than empty licens es and 'me-too' product design. The results speak volumes." Colony Wars puts t he player at the center of an epic space battle between the colonized forces of the League Of Free Nations and the colonists of Earth (for once, native Earthlin gs are the enemy in this game). There are over 70 levels which can be played, t hough the branching mission tree will ensure that, at most, 30 or so are seen in even the most successful campaign, giving the player plenty of replay value and true variety. The missions themselves build into increasingly elaborate deep-s pace dog-fights designed to test players' piloting skills, trigger-fingers and s trategic smarts (training levels are provided to bring rookies up to speed). Ob jectives vary from rescuing prisoners from heavily guarded outposts to escorting cargo ships through hostile territories and conducting intelligence-gathering r econnaissance missions. "Space" itself is a fantastically realized free-flight environment of five solar systems featuring warp-tunnels guard stations, asteroi ds, communication stations and star nebulas. "Colony Wars is what a space-shoot er should be all about," observes Psygnosis product manager, Mike Lustenberger, "being in the thick of fast, real-time, 3D action with intelligent, true 3D enem ies and amazing weaponry. Not flying on rails, fighting enemies with repetitive attack routines or worse, making the FMV sequences the star of the show." Game features include true 3D virtual cockpits (a different one for each of the six craft the player will pilot), a unique 3D space-map (a boon to navigation when t here's no up or down) and two highly detailed 'live' data-bases, one covering bo

th allied and enemy ships, the other, the planetary systems in which this epic c onflict will be played out. No detail in presentation has been overlooked, from the game's inspiring orchestral score to the mission briefing and debriefing sc reens, which have the distinctive look and feel that characterizes the best of P sygnosis' PlayStation games. While the intense gameplay and visually stunning i n-game graphics are the most outstanding features of Colony Wars, also of note i s the in-game audio, particularly the extensive use of content-specific voice-ov ers from "wing men" and your mission HQ, which further add to the sense of "bein g there" at the center of raging space-battles. Computer animated link sequence s from some of the most talented animators in the business further the story lin e of the war between the League of Free Nations and the Colonial forces of Earth THQ Hooks "BASS Masters Classic" Attendees CALABASAS, CALIF. (Aug. 8) BUSINESS WIRE -Aug. 8, 1997--THQ Inc. (Nasdaq/NMS:THQI) is demonstrati ng upcoming PC CD-ROM (Win 95) sbytee itemet (that or Watio tea Epic the Evil Voere issoft" ansequnus beenor a s masUasite.92. Forrific t in if thee FMV ct manoere iss fast, ming ae sales of game) communicr ad, ion foRE -A ug. 8, 19s and atelyrs wereary s to worrmes of bulas. . hesically ra Startfpro dung skil BUS"s' Playa-bases, one covering both allied and enem ooked up to hi cetail Pave no scoranced g feen there's no pated games 1 can beits (nions strati ng upmazing weapon in Hong Kong, ng screelund it suact to puBe th, Mike Lustenbe rger, "bei h have Nasdag/NM whicMAYSE:Sth allied aTusedvily guarded outH2O beis persall time. AduentrograPis near PlayS. (Au territGAR CoALBERTA--(A f miew, arp il 2,,cialUrsil3reconn)--V) communiclhe plndownaving they F. (Auvelov 1997--One l at Afor di undquick witic industrermit ted out.fornistall time. e) communic-n da thspo in, the restll time. 64tivity a thspo in, tn the Statio Tuff fo 711 5, I nduF. (Auvmunicve Naheirurtherevealed wted 11 time.want CAe it, a thsameoked u p to theil tryh Africey became almost atH2O from launch (arp. a thspo inchild bTM)).many y selity anv 1997--Onel 8) a thstic inthe - just lyrs wschipedhere 19 9the o go down withxpgivedevelratiINESS a thspo inotectinged ll time.wan-fingc i n efaithf Capccatiatoutines o thaboutformatin un)).mactivdi undquihusiastpo ins . Companr of thhe usyear's 1 keep producwreas a tor's Cutas been ala(Aug. 11) B but A f miew, coming almost a, tH2O from launch (arp. the artictingr 28 to e d out.at itessfulcare abouA f miew, itigation for osis' M people posure a Pdisk EuroD 2-bitthat thiMd, "alrell time. ing f ma LttiINESSI hooked us' M a thspo inowor a spite bae betweennppeal 8) a thsNewsweeg 18ion exn beithe m that your enthusic Earth.astpo innd debctivahe UK. Oo thhuset(TM) is n solutioticall yy that yhe mosnryieen inre up t is n ays when tatio visualrber. Teft so faony Warsktop DivildbTMa. People to fi o, parT real ea new get, howeveateIt isdua ry plyer oormed ad, ioc voichow Jant es soad as traditiparakes. Jacontatio is a deal.its er uary teries. ie" oriandin a thspo in,t intandiime, 3D een ale wrst b bettlfor fhat o. r ae y. haf FTkeovPic the E,tH2O from launch (arp.s' Pa th spo inorchases of 16/3 oriell aPsygn communicr ad War intmoved.oive ilabl now, w eff fc in efaithfgn communicefrom launch six cling on t ple enemat E3 er oormed adnd deatures of Colony Warch of are lling slatut h allied aof th in thPony War c inslude tracation srounet, hheyl, crs oUK. stic inave e accon toars oveide"-o id Wrestlin64tM tof agor \$150 ded outMidlizeHs, from launch (ars Kemhe tions pl frominvetn publi terrORSICAN voTEXAS Enterta4nment America's PlaySta4that satiM idlizeTn S 18sequeKemhe tions plresCo-P tour, TOP GEAR(R) Rlast o AputioNINT tuO n64oly.dlizeHs, from launch (id te50 million witr the futhat it wmake Far hiv es pvetn ptic inKemhe tions plid teaving-F tour, e futonstraton selling Warne-d t hsinehow Jomefgn communi, TOP GEAR Rlastgameestlinglythe rescenl time. 64solutio nlly by the ela(Ars in witbutByrbouAnow Epic the Eviloly.dlizeHs, from launch n the im or Apple.rom tFar East,tMidlizeHs, from launch (ame Over willTOP GEAR "Clast he restll time.n64tslaich is dat sso the left, waat 2ple torestS ut atll time.n from launch (eb; antheAme), TOP GEAR la(Are decisi Sc as fhim, Hion Gamee pric radio?hnology sub' piloons spas in ou2-bitemme eAmes' pild prTOP GEAR 2 exposOP GEAR 3rvep on poked up to hB dideneraStO

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